



Les Domaines Rollan de By déploient leurs parcelles à l'embouchure de la Gironde. Domaines Rollan de By's plots lie on and around the mouth of the Gironde.

La Famille, œuvre dessinée par Jean Guyon, parc de Rollan de By. *La Famille*, a work by Jean Guyon, grounds of Rollan de By.



Breaking new ground

Jean Guyon, who has a flair for mixing genres, likes to stay close to his vines. That's how he makes the finest wines possible and draws inspiration for his collection of contemporary art.

When interior designer Jean Guyon moved to the Médoc, he adopted it heart and soul. He chose the tip of this wine-growing region, a strip of land flanked by water, to develop his life's work: 185 hectares of vines on the Quaternary clay and the gravel mounds of By, where the mist lingers low in the sky.

This École Boulle graduate and inspired entrepreneur with a passion for art likes to swim against the tide. While others swear by conventional lore, Guyon is breaking new ground on this remote spot, certain of the soil's potential and besotted with its landscape. "Wine is a new inspiration every year; it's a new sculpture created with every vintage." He turned the grounds of Rollan de By surrounding the elegant *chartreuse*, transformed into a six-suite luxury hotel, into a creation in and of itself. In the

park, he exhibits sculptures by Philippe Hiquily and Laurence Jenkell's *Candies*, which were commissioned for the G20 in Cannes in 2011 and have traveled all over the world.

In among these iconic contemporary pieces are his own giant statues in metal, as well as his collection of 16th- and 17th-century Flemish paintings and graffiti by young artists from Bordeaux, who decorated the outside walls of the *chai*. The interior has a distinctly more classical look: 1,200 barrels containing the wines of Domaines Rollan de By: La Clare, Tour Séran, Rollan de By, Greysac and Haut Condissas. Most of the 1.2 million bottles produced by the estate, including a new white and a rosé, are exported; Greysac has even become the largest-selling French château in the United States, with

180,000 bottles sold there every year. Guyon is an unstoppable force. In 2016, he bought a 10-hectare wine property in Saint-Émilion, Château La Fleur Perey, ideally located in the Monbousquet area. It represents a foray onto the right bank for this estuary man, who prefers to stay close to his vineyards than go traveling around the world. "I like to be on the spot to get a real feel for this unique terroir; I want to recreate the wines I loved when I was younger, which shaped my palate." These wines, like Haut-Brion, Sociando-Mallet and Haut-Marbuzet, continue to inspire him to this day. Guyon is currently celebrating the 30th anniversary of the Domaines Rollan de By. But he remains a man full of new ideas who has lost none of his passion. There's no telling what idea will catch his attention next. ▮

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